

# ***Mother Lode Internet***

***New Technology with Old Fashioned Service***

***Celebrating 20 years of providing Internet & Support to the Mother Lode***

Mother Lode Internet has been providing Internet, PC and network services here in the Mother Lode since 1994. When the Internet came to the forefront, MLI, Ben Hulet (CEO and Owner), along with all of MLI's wonderful staff over the years, have devoted their careers to harnessing the Internet and technology to help our Community compete in the new global economy. In their 20<sup>th</sup> year of business, they have seen many changes in the evolution of the Internet. They helped to pioneer the Internet from modem to broadband and kept all the pieces working together. Service & Support is the legacy of MLI. The Internet is more than just bandwidth and a connection. It involves computers working correctly, networks linking to it and most importantly helping customers to understand it, to be there when they have questions, protect them from problems or virus threats and keep all the pieces in sync.

MLI is a different sort of provider. They're LOCAL and customer service IS their Priority. The Internet, technology, computers and networks are mysteries (if not they're time drains) to many people and MLI has always had the purpose of making it simple so that technology *serves* us in what we need to do as people, families, businesses, organizations and community.

MLI has always offered free virus removal with its service. Locally, MLI employs 10 very talented, knowledgeable and service oriented staff. They operate from an established LOCAL business location. They have their own data center complete with security, generator backup, power conditioning and a full time System Administrator. They are connected to the Internet backbone through reliable, commercial grade, legitimate fiber connections (not DSL or Cable connections which may violate resale policy) to the Internet backbone with a full Gigabit of capacity at one of the world's largest peering points in Fremont, CA. MLI was instrumental in creating **MyMotherLode.com** (now owned by Clarke Broadcasting) and have hosted the region's Portal in their Data Center for the past 14 years. They hold regular business hours and always answer the phone with understanding and compassion. They offer free Internet training for Seniors and others. These are just a few of the reasons why MLI has been voted **BEST INTERNET PROVIDER** and **PC SUPPORT PROVIDER** by our regional newspapers' Readers Choice Awards year after year (actually every year the award has been offered for the past 8 years).

MLI offers a full range of access services from DSL, Cable, Fiber, Wireless, T1 and Dialup (heaven forbid). They have built one of the largest WiFi networks in the National Forest and have extensive experience in designing and maintaining networks with management to accommodate large loads. They can recommend and offer the best access for the customer's location, needs and budget.

This year, they are proud to introduce a revolutionary new Supportive, Proactive, Intuitive support service that includes Remote service for Information Technology backed with local on-site service. It's not only available to their customers but to customers of any access provider. MLI calls this new service ... **SPiRiT™**. With **SPiRiT™**, local, knowledgeable support will always be there, watching over your network and PC's no matter who your provider might be. MLI recognizes that it takes huge capital to build the necessary networks to distribute the Internet up here and they are working hard to expand services into under-served areas. But MLI knows they can't do it alone. As customers have come to learn, service can be the missing link to harnessing the Internet (not JUST bandwidth).

Stay tuned to Mother Lode Internet. Catch their **SPiRiT™** as they ARE an example of a LOCAL provider that has evolved with the Internet here in the Mother Lode. For many years MLI has supported LOCAL business and participated in important LOCAL programs like sponsoring **The Local Volunteer Awards Luncheon** (coming April 4<sup>th</sup> at the Elks Lodge), participating as a member of the **Workforce Investment Board** (through **Mother Lode Job Training**), **Rotary**, **Kiwanis** and as a key sponsor of the **Annual Todd Schroeder Young Artist Grant Concert** (coming April 5<sup>th</sup> at Sonora High). MLI is VERY dedicated to **Central Sierra Connect** and as a sponsor is looking forward to its **Broadband Summit coming up on April 21<sup>st</sup>**. MLI shares its vitally important purpose of building, expanding and enhancing and getting more people to use... The Internet in the Mother Lode.

In June, MLI is planning a Celebration -- "20 Years of Internet in the Mother Lode" and welcomes your attendance and participation.

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*Internet Access, Web Hosting, Local Email, Domain, Network & PC Support Services  
for Tuolumne, Calaveras and Amador Counties*

**209.536.5800**